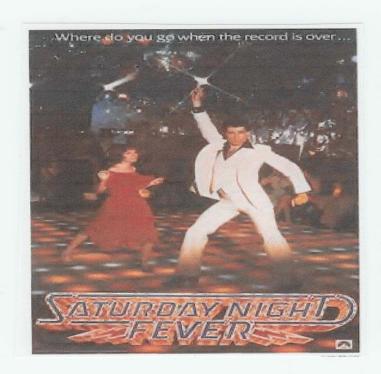
Dietary Supplements 2016, or A Workable Path through the

Dietary Supplement Jungle

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Our Objectives today

ID:

- -- 2 concerning issues with DSHEA Act
- --Methods of verifying quality of suppl in US

Determine credibility of label/ads
Communicate more effectively with
patients about these products

First Case

- 3 nurses came to outpt pharmacy to buy products for Mrs U, soon to be sent home from hospital
- Resp illness >>> immune boost
- Chose Emergen-C
- Extra vit C in throat lozenge
- Recomm. plenty of o. j. at home



Institute of Medicine

Upper limit of Vit C/day 2000mg.

- Vit C—gi irritation, kidney stones
 - Can take off tooth enamel, used in cosmetics to remove top layer of skin

History of Supplement Explosion

Linus Pauling-70's >>>3000mg Vit C
-Neutraceutical mfr/lobby wanted to
separate their products from
requirements of prescription/OTCs

-Convinced Congress of innate safety, no risk as food ingredient

DSHEA is born

- 1994-vitamins, minerals, herbs etc
- --NOT products with risks...not for prevention or treatment of disease
- --"far less stringent" regulations than drugs(research not required)
- --FDA has minor regulatory role
- --no pre-mkt approval, minimal cGMP
- --FTC regulates label

Dietary Supps Today

- These "Innocuous products"
- now \$40 billion market
- 30,000-50,000 products in US
- Many are contaminated, adulterated, or counterfeit
- May not have factual labels
- Not easy to ID content, purpose, SE

Dietary Supps today

- Side effects are often not recognized, reported, or predictable
- 23,000 ED reports just last year
 - Especially wt loss, energy, performance, sexual supps
 - Pharmaceuticals (sildenafil, sibutramine),
 illegal drugs, or very high amounts of caffeine
 and caffeine-like chemicals (taurine, ginseng,
 glucuronolactone, guarana, garcinia, etc)

Energy/Performance Category

- Contain stimulants and heighten metabolism>>> at a cost of SE
- So little info was collected with adv effects, that in 2007, addendum added forcing mfr rept serious SE
- Some Energy drinks>>> were dietary supps>>> now beverages

Beverage vs Dietary Supplements

Beverage category:

- Force mfr to report ingredients accurately on label
- Deaths /injuries ARE NOT REQUIRED to be reported

Dietary Suppl/Energy

- In 2011, more than 20,000 ED visits
- H/A, anxiety, rapid heart rate, irregular heart beat, seizures, coma, death
- No limit to amount of caffeine and caffeine-like ingredients in dietary supplements

Energy/Performance Enhancers

- Taurine, guarana, garcinia, glucuronolactone, carnitine, gingko biloba, ginseng, milk thistle extract
- Significant SE, along with stimulation/wt loss (5 hr energy)
- Recent concern with GNC suppl containing BMPEA (amphet-like), picamilon (Rx/UK)-illegal drugs

Sports-whey/soy protein shakes

- 2010 Consumer Reports investigated quality of ingredients
- Muscle Milk found to contain the largest amount of heavy metal content, including lead, mercury, cadmium and arsenic
- Muscle Milk popular and cool

Mainstream acceptance of suppl

- Many health systems offer dietary suppl both to patients and in phcy/cafes as part of total wellness
- 94% DR recomm vits/minerals to some
- 45% recomm herbals
- 7% sell suppl in offices (GALLUP)

JAMA 10/11/16 Probiotics

- Probiotics as treatment for antibiotic assc diarrhea in infants/children
- 23 studies showed some benefit
- No specific formulation has been id'ed
- To study properly-one formulation should be submitted as NDA
- \$\$\$ research not usually from mfr

Recent case in Connecticut

- Premature infant in ICU received probiotic (hosp protocol) to promote proper gut organisms (dietary supp brand chosen was deemed "safe")
- Child acquired fungal infection linked to the product chosen
- Child died

Probiotic Case

- Family and hospital now have legal battle ---child "poisoned"
- Probiotic was contaminated—Solgar
- ABC Dophilus Powder
- Recalled by FDA
- Use greater caution in using suppl containing live bacteria—
- AHSP:hard to make "safe" choices

Recent Diet Supp recalls:

Ton Shen, Life Rising -high levels lead

- DHZC-2 tabs (for blood problems)
- Mfr-describing purpose for use as: "too complicated to discuss"-2 died
- Side Head Regulator TT tabs-recalled this week-children testing high in lead exposure

Recent Dietary Supp recalls:

- Skinny Bee Diet (mfr-Love my Tru Body)—undeclared drug ingredients
- Sibutramine, desmethylsibutramine, and phenophthalein

(sibutramine w/d as drug 2010; phenylphthalein – genotoxic/laxative-pulled off mkt as drug 1999)

www.fda.gov

- 72 similar wt loss recalls March 2016
- Tainted wt loss products, sexual enhancement products, sports supplements-recalled every week for hidden active ingredients that could be harmful
- Majority of Ayurvedic products in US tainted with heavy metals

Communicating with patients

Med reconciliation needs re-vamping---In non-judgmental/consistent way:

- Patients may not understand suppl
- "NOT like medicines/drugs"
- NATURAL=safe, no risk
- Ask "what other health-related products" they "take daily or once in awhile" and "is there anything else?"

Helping Patients Evaluate Supps

Prevention vs Treatment - supps not approved for either

SUPPL cannot replace RX drug!!!

- Who or what is the source of recomm? Credibility? Testimonials?
- Benefits vs. Risks>>> all biologic substances have risks
- Familydoctor.org, medlinePlus

Labels/health claims

- Gov't agencies lax on: "what is stated on the label" is accurate (ingred/claim)
- Falsely advertising a dietary suppl. as a cure or medical treatment is a crime
- FDA requires NDA and clinical studies to substantiate medical claims

Verifying Quality

- US Pharmacopeia
- Dietary Suppl Verification Program (USP, DSVP) at http://www.usp.org
- Mfr voluntarily have product tested— USP verified--seal
 - (150mg of X is just that—does not prove efficacy or safety)
- Many mfrs try to fake this seal







Popularly Promoted

Kava-Kava (stress reducer)

- St. John's Wort (for down days)
- Melatonin (to prevent jet lag)
- Joint Juice-glucosamine/chondroitin
- Fish Oil –now disproven for heart benefits-may be justified for high triglyceride levels, but it can increase LDL ---approp dose?

As H/C profs evaluate new info

- Patients may not recognize that a new study has negative result, or has shown no difference between product /placebo, or that significant side effects exist
- Research often not paid for by mfr
- Chromium Beta-Carotene

Always Avoid

- Aconite
- Caffeine Pwd
- Chapparral
- Comfrey
- Coltsfoot
- Germander
- Gr.Celandine
- Yohimbe

- Green Tea Extract
 Pwd
- Red yeast rice
- Lobelia
- Methylsynephrine
- Pennyroyal
- Usnic acid
- Kava kava

Case

- Florida rheumatologist recommended "Limbrel", a medical food, to patient (note—NOT Enbrel)
- She started the medical food- within weeks patient was dizzy, with dementia/ mm instab/gen'l fatigue
- Primary care doctor/NP saw her began cholinesterase inhibitor

Limbrel (flavocoxid-proprietary)

- For clinical dietary management of the metabolic processes of OA
- SE: heaviness in legs, dizziness, red/ scaling skin, liver toxicity
- Flavocoxid –Scutellaria baicalensis (skullcap), and Acacia catechu (catechin)-both assc liver injury

Case Resolution-RPh involved

Medication Therapeutic Management scheduled at patient's request for concern of new symptoms—indep RPh communicated with primary physician/NP, rheumatologist and patient to clarify the risks/SE—Patient d/c'd Limbrel—with reevaluation for cholinest inhib.

Where Do We Go From Here?

- Help patients by using nonjudgmental techniques and motivational interviewing
- Talk with them about their use of all "other health-related" products

Advise them on how to evaluate health info—and how to report adverse effects 1-800-FDA-1088

How does one find accurate info?

- www.fda.gov -fact sheets available
- www.ods.od.nih.gov ofc dietary suppl pubmed subset
- www.nccih.nih.gov nat'l ctr compl and integrative health
- Medline plus-consumers
- Medline--NIH NLM-pubmed for us

Supplements of benefit-for some

Multi-vitamin

Vit D

Folic acid

Vit B12

Selenium in moderation

Supps of Benefit for some

- Macular degeneration-Vit C/E, copper, lutein, zeaxanthin
- What to do instead of adding unproven supps—eat nutritional diet and exercise
- Calcium containing foods: milk, sardines, leafy veggies, cheese, yogurt

Resources

- Utilize R.Ph.----medical librarian
- Seek out credible references (show patients how to do this)
- Share your concerns with patient and ask his/her opinion
- Help keep them informed of current conclusions on this topic

After dietary supp discussion:

- Just once I would like to read a FACTUAL label that says:
- WARNING: may cause permanent weight loss, remove wrinkles, and increase energy.
- If it sounds too good to be true—it usually is.....

An Old Adage

- Old pharmacists
- NEVER die,
- They just lose their potency